

CONTRACT

NBC WVIT
CONNECTICUT HD 1422 New Britain Ave
 West Hartford, CT 06110
 (860) 521-3030

www.nbcconnecticut.com

And:

MENTZER MEDIA
DO NOT MAIL
600 FAIRMOUNT AVENUE
SUITE 306
TOWSON, MD 21286

<u>Contract / Revision</u>		<u>Alt Order #</u>
342541 /		
<u>Product</u>		
SENATE 2012		
<u>Contract Dates</u>	<u>Estimate #</u>	
10/19/12 - 10/22/12	1517	
<u>Advertiser</u>	<u>Original Date / Revision</u>	
LINDA MCMAHON FOR SENATE	10/17/12 / 10/17/12	
<u>Billing Cycle</u>	<u>Billing Calendar</u>	<u>Cash/Trade</u>
EOM/EOC	Broadcast	Cash
<u>Station</u>	<u>Account Executive</u>	<u>Sales Office</u>
WVIT	Corey Lane	Philadelphia NS
<u>Special Handling</u>		
<u>Demographic</u>		
RA35+		
		<u>Total Ratings</u>
		98.00
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
1021		
<u>Agency Ref</u>	<u>Advertiser Ref</u>	
42748	20282	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
1	WVIT	10/19/12	10/21/12	7-9A TODAY SHOW	7A-9A		:30				NM	2	\$1,500.00
<u>CDR</u>													
<u>Start Date</u>		<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week: 10/15/12		10/21/12	-----F--	2	\$750.00		5.00						
2	WVIT	10/19/12	10/21/12	4-5P ELLEN	4P-5P		:30				NM	1	\$400.00
<u>CDR</u>													
<u>Start Date</u>		<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week: 10/15/12		10/21/12	-----F--	1	\$400.00		4.00						
3	WVIT	10/19/12	10/21/12	11-1135P LATE NEWS	11P-1135P		:30				NM	1	\$1,500.00
<u>CDR</u>													
<u>Start Date</u>		<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week: 10/15/12		10/21/12	-----F--	1	\$1,500.00		4.00						
4	WVIT	10/19/12	10/21/12	F8-9P GRIMM	8P-9P		:30				NM	2	\$3,000.00
<u>CDR</u>													
<u>Start Date</u>		<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week: 10/15/12		10/21/12	-----F--	2	\$1,500.00		3.00						
5	WVIT	10/19/12	10/21/12	F9-10P GRIMM	9-10P		:30				NM	2	\$4,000.00
<u>CDR</u>													
<u>Start Date</u>		<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week: 10/15/12		10/21/12	-----F--	2	\$2,000.00		3.00						
6	WVIT	10/19/12	10/21/12	10-11P DATELINE NBC	10P-11P		:30				NM	2	\$3,000.00
<u>IP</u>													
<u>Start Date</u>		<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week: 10/15/12		10/21/12	-----F--	2	\$1,500.00		3.00						
7	WVIT	10/19/12	10/21/12	6-7A CT NEWS TODAY	6A-7A		:30				NM	1	\$200.00
<u>CDR</u>													

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBC CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



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Advertiser	Original Date / Revision
LINDA MCMAHON FOR S	10/17/12 / 10/17/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Spots/ Type Spots			Amount	
									Start Date	End Date	Weekdays		
Week:													
8	WVT	10/19/12	10/21/12	7-9A SATURDAY TODAY	7A-9A		:30					NM	1 \$600.00
				CDR									
9	WVT	10/19/12	10/21/12	REVOLUTION	8P-9P		:30					NM	1 \$500.00
				IP									
10	WVT	10/19/12	10/21/12	CHICAGO FIRE	9P-10P		:30					NM	1 \$1,000.00
				CDR									
11	WVT	10/19/12	10/21/12	LAW & ORDER: SVU	10P-11P		:30					NM	1 \$1,200.00
				CDR									
12	WVT	10/19/12	10/21/12	6-7P CT NEWS SUN @ 6PM	6P-7P		:30					NM	1 \$900.00
				CDR									
13	WVT	10/19/12	10/21/12	7-8A CT NEWS TODAY	7A-8A		:30					NM	1 \$350.00
				CDR									
14	WVT	10/19/12	10/21/12	8-9A SUNDAY TODAY	8A-9A		:30					NM	1 \$650.00
				CDR									
15	WVT	10/19/12	10/21/12	9-10A CT NEWS TODAY	9A-10A		:30					NM	3 \$1,650.00
				CDR									
16	WVT	10/19/12	10/21/12	NFL REG SEASON NON LO	8P-11P		:30					NM	1 \$5,800.00
				CDR									
17	WVT	10/22/12	10/22/12	7-9A TODAY SHOW	7A-9A		:30					NM	1 \$750.00
				CDR									
18	WVT	10/22/12	10/22/12	4-5P ELLEN	4P-5P		:30					NM	2 \$800.00
				CDR									

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									Start Date	End Date	Weekdays	Spots/Week	Rate	Rating		
Week: 10/22/12								2			M-----	\$400.00	4.00			
19	WVIT	10/22/12	10/22/12	11-1135P LATE NEWS	11P-1135P		:30							NM	1	\$1,500.00
	CDR															
Week: 10/22/12								1			M-----	\$1,500.00	4.00			